



Success stories

Funky Monkey Bars  
Pty Ltd

Playing to succeed



Shane Roberts, Director, with the new powder coating machine

Established in 2011, Funky Monkey Bars Pty Ltd was already a hit with WA families by the time they engaged with the Entrepreneurs Programme in 2018.

Taking a step up

With a very capable management team, and strong demand generated by a stellar sales and marketing team and novel product, it was soon clear that the owners desire to produce superior quality products at scale, and to support the local community, called for the company to take control of their supply chain and develop their Australian manufacturing capability.

Their facilitator brought in expertise in the form of Clive Milham, Entrepreneurs Programme Technology Advisor. Clive understood their needs and guided them through the technicalities of powder coating and injection moulding processes and machinery. Armed with independent advice, industry contacts, and knowledge,

Funky Monkey Bars were empowered to make some significant investment decisions for the long-term benefit of their brand.

“We know that by manufacturing in house, we have touched the product through the whole process, and we are happy to put our name to the quality”. Colin Burdle, Director

Fit for Lean

Continually increasing demand, combined with the development of innovative connectors, qualified Funky Monkey Bars for a subsequent High Growth engagement with the Entrepreneurs Programme. This two-year engagement is designed to help a business realise a unique growth opportunity.

With new machinery arriving, an expanding production workforce, the company moved into a new

manufacturing facility and warehouse in Yangebup, WA.

At this time their Growth Facilitator, James Reeves, introduced the concept of Lean manufacturing. Derived from Toyota’s Production System, Lean is a methodology designed to create efficiencies through the elimination of ‘waste’ in processes. The company continues to work with a lean consultant to build efficiencies into their ever-expanding facility.

Leap of faith

Implementation came at a tough time, supply chain issues, and the need to find highly specialised staff in a resource competitive environment caused frustrations, but Funky Monkey Bars have kept their focus. Soon, 80-85% of products will be sourced and made in Australia, in addition they can now comfortably meet demand without compromising on quality.

Funky Monkey Bars are looking healthy for the next stage of their growth journey.